

Free iComfort® 100% Tencel® Performance Sheet Set

with qualified purchase of an iComfort® Directions® or iSeries® Profiles™ by Serta®

Queen, King or California King Mattress Set.

Offer valid May 22, 2014 – July 8, 2014*



HOW TO REDEEM:

- Purchase any Queen, King or California King size iComfort® Directions® or iSeries® Profiles™ by Serta® mattress set (includes both standard and Serta® adjustable foundations) at a participating store between May 22, 2014 and July 8, 2014 and receive one (1) free Serta® iComfort® 100% Tencel® Performance Sheet Set of the same size BY MAIL (not redeemable at retail) with proof of purchase of qualifying size mattress set.
- Complete all of the information requested on this form. Please print clearly with black or blue ink.
- Street address required. Serta cannot ship to a P.O. Box.
- A copy of the original sales receipt must accompany this completed redemption form and must bear a purchase date of **May 22, 2014 through July 8, 2014**.
- Keep a copy of this form and your original receipt for your records.
- Submit the completed claim form with a copy of original sales receipt to the address below:

Serta Fulfillment- iComfort® Sheet Promotion
c/o Dept. 868- iComfort® Directions®/ iSeries® Profiles™
P.O. Box 18229
Knoxville, TN 37928

OFFICIAL TERMS AND CONDITIONS:

- Offer valid only in the fifty United States and the District of Columbia.
 - Offer only available with qualified purchases made at participating retailers.
 - Only one submission per household. Duplicate submissions will be rejected.
 - **Submissions must be postmarked no later than August 5, 2014.** Submissions received with a postmark after this date will not be fulfilled and no attempt will be made to notify you or return your submission.
 - Redemption forms cannot be copied, reproduced, sold, traded, distributed, or posted on the Internet without prior written permission from Serta.
 - Offer is void if sold, exchanged, copied or transferred and where prohibited by law.
 - Please allow 6-8 weeks for delivery of the iComfort® Performance Sheet Set.
 - This offer is not valid in combination with any other offer or with returns or exchanges.
 - Employees, representatives, agents, successors, and assignees of Serta and the participating retailer, their employees, and suppliers, and promotional agencies involved in this offer, as well as their household members, are not eligible for this offer.
 - Serta reserves the right to reject submissions that do not strictly comply with these official terms and conditions.
 - Requests submitted by clubs or organizations will not be honored or returned.
 - Serta is not responsible for delayed, postage-due, illegible, mutilated, late, lost, incomplete, stolen or misdirected submissions.
 - To check fulfillment of your claim go to www.wherismyclaim.com or call 1-877-907-4337, Monday-Friday 9:00 a.m. - 5:00 p.m. ET.
- *Quantities are limited and Serta reserves the right to cancel this promotion without notice and/or to substitute an alternate color should the choice selected not be available

Name: _____

Street Address (No P.O. Boxes): _____

City: _____

State/Province: _____

Zip/Postal Code: _____

Phone: () _____

Email: _____

(Required to receive email verification of your claim receipt)

Date of Purchase: _____

Purchase Location (Retailer): _____

Serta Model Purchased (Name): _____

Purchase Price: _____

Size (Circle one): Queen King Cal King

Color (Circle one): White Dots Mocha Solid



WE MAKE THE WORLD'S BEST MATTRESS.™