Do's and Don'ts of Bedding Care

• DO rotate your mattress as needed, this will promote even wear.
• DO set your new sleep set "as is" upon removal from its plastic packaging. Discard the plastic wrapping on your mattress as soon as possible; a child or pet can become entangled and suffocate.
• DO keep your bedding clean and use a mattress pad. Stains, soiling, fluid penetration or other signs of abuse may void the warranty and make your bedding ineligible for repair or replacement.
• DO carry your mattress upright on its side. It is easier to handle and less likely to damage the mattress. If you need to store your mattress for an extended period, please store it flat.
• DO promptly dispose of old mattresses to avoid a fire hazard.
• DON'T remove the law tag at the end of your mattress as this has the identification needed to establish your warranty rights.
• DON'T bend excessively or jump on your mattress under any circumstances. Such treatment may damage the mattress or boxspring.
• DON'T use cleaning fluids on your mattress. The chemicals may damage some of the materials.
• DON'T allow your mattress to get wet. Any liquids, water or other fluids may damage upholstery causing materials to compress. Serta recommends that you protect your mattress from water and other liquids with a water proof mattress pad.
• DON'T lift your mattress by the handles (if included). Handles are designed to position the mattress only.

Please be advised: Your New Mattress is not fire-proof.

Your new mattress meets fire safety standards issued by the U.S. Consumer Product Safety Commission when used by itself or with a foundation specified on the federal law tag attached to the mattress. Compared to older mattresses, your new mattress will, if ignited, burn more slowly and less intensely, giving you more time to escape.

In order to reduce the risk of fire:
• DON'T smoke in bed. This is a common cause of fatal fires.
• DO keep matches and lighters away from children.
• DON'T use candles on or around your bed.
• DO keep space heaters away from your bed or other flammable items. Follow all manufacturer's instructions and warnings.
• DON'T run electrical cords under your bed or trap them against a wall. Avoid placing lamps where they can fall on the bed.

In case of fire, exit and then call 911.
SAGGING, BUT ONLY WHEN CONTINUOUSLY SUPPORTED WITH AN APPROPRIATE FRAME WITH A RIGID CENTER SUPPORT

LOOSE, BENT OR DEFECTIVE WOOD BEAMS

SPLITTING OF THE WOOD FRAME

BROKEN OR LOOSE GRID TOP

BROKEN OR LOOSE SUPPORT ELEMENTS

HANDLES ON ALL PERFECT DAY AND EQUIVALENT LEVEL MATTRESSES.

SAGGING OR BODY IMPRESSIONS THAT MEASURE 1 ½ INCH OR GREATER, ONLY IF THE MATTRESS HAS BEEN CONTINUOUSLY SUPPORTED BY THE SERTA MANUFACTURER.

THE SERTA WARRANTY DOES NOT COVER ITEMS NOT EXPLICITLY LISTED IN THE ‘WARRANTY COVERAGE’ SECTION, SUCH AS:

TRANSPORTATION AND INSPECTION COSTS

BEDDING USED IN HOTELS, MOTELS OR INSTITUTIONAL FACILITIES

SAGGING ‘AS IS’, OR FLOOR SAMPLES, OR BEDDING PURCHASED FROM SECOND HAND DEALERS, NON-RETAIL ESTABLISHMENTS OR AS A PROMOTIONAL ITEM

BEDDING HEIGHT

COMFORT PREFERENCE

BENT PERIMETER BORDER RODS DUE TO MOVING OR BENDING THE BED SET

CORNER GUARD

REPLACEMENT OF ANOTHER PIECE IN A SLEEP SET, UNLESS IT IS ALSO DEFECTIVE

BODY IMPRESSIONS LESS THAN 1 ½ INCH

SAGGING IN THE MATTRESS THAT MEASURES LESS THAN 1 ½ INCH

DAMAGE OF THE MATTRESS OR FOUNDATION DUE TO MISHANDLING OR ABUSE

MATTRESS DAMAGE DUE TO AN INAPPROPRIATE FOUNDATION OR WHEN AN INCOMPATIBLE BED FRAME IS USED

SHOE FIT

MATTRESS FABRIC

LABELS AND MEMORY FOAM MATTRESSES

NORMAL SHEET MATERIALS AND ANY OTHER MATERIALS WHICH ARE NOT DEEMED SERIOUS FAULTS BY THE SERTA MANUFACTURER.

ANY AND ALL IMPLIED WARRANTIES ON THIS PRODUCT SHALL NOT EXCEED IN DURATION THE TERM OF THIS LIMITED WARRANTY. THIS WARRANTY BEGINS ON THE DAY YOU PURCHASE YOUR SLEEP SET.

IF YOU OBSERVE A DEFECT, CONTACT THE SERTA DEALER FROM WHICH YOU PURCHASED THE SET. IF THE DEALER CANNOT BE REACHED, PLEASE CONTACT SERTA CUSTOMER SUPPORT AT 888-55-SERTA. IN EITHER CASE, YOU MUST, WITHIN THE DURATION OF YOUR WARRANTY, PROVIDE THE ORIGINAL LAW TAGS, PROOF OF PURCHASE (INCLUDING DATE OF PURCHASE) AND THE ORIGINAL PURCHASE RECEIPT.

WHO IS PROTECTED?

THIS WARRANTY APPLIES TO THE ORIGINAL OWNER OF THE SERTA MATTRESS AND ITS MATTRESS FOUNDATION, WHETHER PURCHASED DIRECTLY FROM THE SERTA MANUFACTURER OR FROM A SERTA AUTHORIZED RETAILER.

SERTA LIMITED WARRANTY

Because we are strongly interested in the quality design and craftsmanship of our products, Serta products are warranted against manufacturing defects in workmanship and material (excluding covers and handles, except for handles on Perfect Day and equivalent level mattresses).

If you observe a defect, contact the Serta dealer from which you purchased the set. If the dealer cannot be reached, please contact Serta Customer Support at 888-55-SERTA. In either case, you must, within the duration of the warranty, provide the original law tags, proof of purchase (including date of purchase) and the original purchase receipt.

If a defect in workmanship or material is identified, Serta’s warranty and its foundation will be repaired or replaced (at our option) with a new Serta mattress and/or foundation consisting of the same materials.

Any and all implied warranties on this product shall not exceed in duration the term of this limited warranty. This warranty begins on the day you purchase your sleep set. If your sleep set is repaired or replaced, this limited warranty will not be renewed or extended. Please refer to the Serta Warranty Schedule on this card to determine the length of your warranty.

Some states do not allow the exclusion or limitation of incidental or consequential damages or limitations on how long an implied warranty lasts, so the above limitation or exclusion may not apply. This warranty gives you specific legal rights, which vary from state to state.

WHAT ABOUT THE FABRIC STAINS, SOILING, FLUID PENETRATION, TEARS OR BURNS?

What about the mattress fabric?

MATTRESS CARE

We recommend that you rotate your mattress occasionally, which will increase its comfort life and longevity. However, the option to rotate your mattress is not required for your warranty to remain valid. Please keep your bedding clean and use a mattress pad. Stains, fluid penetration or other signs of abuse may void the warranty and make your bedding ineligible for repair or replacement.

REQUIRED BED FRAME EXAMPLES FOR KING & QUEEN SIZE BEDDING

On queen and king-size models, center support that extends to the floor is required.