



***For immediate release.***

**Serta® Honored by the Village of Hoffman Estates**

*Mayor William D. McLeod Proclaims May 5<sup>th</sup>, 2010 as Serta International World Headquarters Day*

**Hoffman Estates, IL (March 2, 2010)** – The Village of Hoffman Estates honored Serta International in a special ceremony hosted by Mayor William D. McLeod on March 1<sup>st</sup>, 2010. The Mayor issued a proclamation to Serta President Bob Sherman declaring March 5<sup>th</sup>, 2010 as Serta International World Headquarters Day.

This honor was bestowed upon Serta International in recognition of the company's new award-winning headquarters located in the Prairie Stone Business Park designed by award-winning architect Andrew Metter. Additionally, the proclamation noted Serta's contribution to the bedding industry and the local Hoffman Estates business community.

The new Serta International World Headquarters opened in May 2008 and is home to 110 Serta employees. The building spans 19.5 acres in the Prairie Stone Business Park and is 90,000 square feet. Since opening, the building has received numerous architecture awards including the prestigious AIA award for excellence in architecture.

**About Serta:**

Serta is a bedding brand leader and the manufacturer of the best selling premium mattress in America, The Serta Perfect Sleeper®, the upscale Perfect Day® collection and the elegant Vera Wang by Serta® Collection. For more information, visit, [www.serta.com](http://www.serta.com). As the leading provider of mattresses to the hospitality industry, Serta partners with hotel groups such as Hilton Hotels, Marriott, Intercontinental Hotels Group, Bellagio Hotel, Wyndham Hotels, Omni Hotels, Choice Hotels, Accor Hotels and many more. Serta has 23 U.S. and four Canadian manufacturing plants. In addition, Serta is distributed internationally in 60 other countries. With its worldwide network, Serta is able to respond quickly to customers' needs while still preserving strict control standards to ensure the highest quality products.

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